# PANAYIOTIS VELENTZAS

UX - Product Designer

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https://panayiotisvelentzas.com/

# **PROFILE**

Strong experience in UI/UX, Product Design, Strategy & Development.

Leadership and Management skills, with the ability to motivate others and work efficiently with measurable results.

Passionate for learning new things and keep evolving through conceptual & technical innovation.

# **EDUCATION**

Master of Art from Royal College of Art Design Product, 2015-2018

Bachelor of Art from Middlesex University, (BA) Product Design 2010-2014

Bachelor of Commerce, Athens University of Applied Sciences, Marketing, 2015-2018

### **ACHIEVEMENTS**

Ermis Gold Organizing Convention at Ermis Awards Greece for TedX Academy 2016: "Re-imaging Greece" by Magna Events

Publication at Designboom.com: "panos velentzas attaches greek god figurines onto pepper grinders" & "panos velentzas covers wooden suitcase with protective layer of mushrooms"

## **LANGUAGES**

Greek (native), English (fluent), German (basic)

### **TECHNICAL SKILLS**

Adobe Creative Suite (Photoshop, Illustrator, in Design, Premiere, Adobe xD), Figma, inVision, 3D Studio Max, Rhinoceros, Microsoft Office

# **EMPLOYMENT HISTORY**

# **ALPHA BANK (GR)**

JUL 22 - CURRENT, **LEAD UX EXPERT** 

Lead of UX team responsible for the digital transformation of the bank in both channels (Web, Mobile).

# **VODAFONE (GR)**

JUL 20 - JUL 22, **SENIOR UI/UX DESIGNER**As a Design Lead of Knowledge Management Department

### **FOLLI-FOLLIE**

JAN 2017 - DEC 2019, CREATIVE DIRECTOR

Responsible of the efficient execution of the full seasonal jewelry assortment. (Campaign of SS18 -SS20)

#### LINKS OF LONDON

JUL 2016 - DEC 2019, SENIOR PRODUCT DESIGNER

Responsible for targeted jewerly that developed for specific seasonal promotion. (Products Like Links of London wearable jewelry for contactless payments)

### IKEA- SPACE 10 (DK)

JUN 2016- DEC 2019, UI/UX & CREATIVE DESIGNER

Projects that I've been part of are:

- •IKEA Places (Local Active Communities)
- •IKEA Hypnos expert

# **TEDX ACADEMY**

DEC 2013- OCT 2018, CO-CURATOR

I work as member of the organisation team and as a Co-Curator for Design Alley.

TEDX ACADEMY that I've been part of: 2013 DIS//COVER | 2014 THE FUTURE WE SHARE 2015 EVOLUTION | 2016 RE IMAGINE GREECE 2017 OUR BEST SELF

### **COCO-MAT**

JAN 2015- OCT 2017, JUNIOR PRODUCT DESIGNER

Projects that I've been part of:

• Coco-Mat wooden bike

Phu Vholen